

# LIVE MINDER TRAFFIC PACK



## **Live Minder Trend Analysis & Marketing**

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## **White Paper - Live Minder Traffic Pack**

<http://www.mindyourowndata.com/trafficpack/>

### **WHAT IS IT?**

The Live Minder Traffic Pack is a very unique marketing service in that it is the only one of its kind that combines several online marketing strategies into one service.

The goal is in the name... traffic. The Live Minder Traffic Pack is built specifically to get you as much traffic as possible, in the least amount of time possible. The Live Minder Traffic Pack is raw exposure.

Our unique service combines all of the proven, online marketing techniques such as local marketing, social media, search engine optimization, CPA networks, article and blog marketing, web 2.0, and more to get you that exposure.

And unlike others who plug in your information into a form, click a few buttons, and let software run, we do marketing the right way.

1. Many people have a product or service that looks good and sounds good, but when the work is put in, the numbers don't work. We start with detailed market research and analysis to make sure your business, (not just your products and services), to make sure you are where you need to be.
2. Then we use that information to optimize your products, services, and your marketing for that market.
3. Once you are optimized we put the Traffic Pack and the power of Live Minder to work for you, generating traffic and exposure like no one else can. (See "How It Works" below.)

### **WHY CHOOSE LIVE MINDER?**

Most companies focus on one or two parts of online marketing. For example, there are several companies that do Search Engine Optimization (SEO); Companies that will manage Pay Per Click campaigns; Companies that are "Social Media" companies; Market research companies, and so on...

If you ask any business person, how they market their companies, you will quickly find that there are many strategies, and combinations of strategies that are used.

In that regard, a company that does only one or two things isn't offering the proper range of products and services that is needed to successfully market a business.

On the same token, you are a unique person. How you think, how you act and speak, your personality and beliefs are unique – how you do business is unique, and even if you offer the same services as someone else, those things makes your business is unique.

Many companies out there use a “cookie cutter” process for all of their clients. It makes sense that having an easily duplicated, streamlined process is great for the company, but is it right for your business?

Do you really want your competitors using the same strategies that you are using? And if they are, how is that going to set you apart from your competitors?

There is no “one size fits all” marketing strategy for all business.

When you work with Live Minder, you will quickly find that you are treated as if you are our only client, receiving personal attention, and customized solutions built specifically for you and your business.

#### **HOW IT WORKS:**

The Live Minder Traffic Pack seems complicated at a first glance, but it's not. All of the high tech terms and five dollar acronyms and abbreviations boil down to something very simple.

Live Minder Traffic Pack has two man parts, and a few simple steps.

Step one is **market research**. We begin by doing a complete analysis of the company, products and services to make sure that the right market(s) is targeted for promotion, as well as possibly opening new markets.

Information includes trend analysis information, search volumes, regional data and demographics, keyword analysis, search patterns, and more.

Step two is **optimization**. The information from the market research is used to optimize your business, (not just the website), around the market(s). This includes assisting with implementing strategies to accommodate possible high lead volumes.

Trend analysis information is used to help stop your business from going cold by helping you to stay on top of the current market trends and break outs.

In step three, we create a company profile that is optimized for your niche or market in your city based on the results of the market research.

For example, if you are in the entertainment industry and you teach music theory, we would optimize your business for that market, then target and promote the content that is most highly searched for.

This is worth mentioning. We will ONLY do one niche per city, which means that if you are in that niche, we won't promote any other person in that niche as long as you are a client.

These three steps usually take 24-48 hours after we have all of the information we need, (provided by you), then the real work begins.

**SEO and Submissions** comes in two parts. First is website optimization in which your website is optimized for ranking in Google, Bing, Yahoo and now DMOZ open directory.

For the second part, Live Minder creates a unique and targeted URL that is optimized for lead generation, as well as content on our network to be optimized.

All of them are submitted to over a thousand search engines and directories.

**Social Media & Web 2.0** – Live Minder will create a social media network, including profiles and web 2.0 sites, in order to publish your news and updates. This is managed by us.

**Local Marketing** – We will create a local marketing profile for your business. This includes local listings, maps, and review profiles. You will appear in Google maps and other local service listings.

**Twitter Promote & Alexa Boost** – Twitter promote simply promotes your news through Twitter results, and Alexa Boost builds your website ranking.

Once the initial set up is complete and promotion begins, we will continue to monitor your ranking, publish your information, continue to do submissions and optimization, and from time to time, provide you with trend analysis information.

**This is just the start...**

There are many more services and bonuses that we couldn't mention here, such as the CPA marketing, article and blog marketing and even PPC management.

But more than that, the longer you are with Live Minder, the more powerful and the more effective it becomes. This is because what we target increases over time.

After the first week or so, you will see that you are getting SEO results from one or two keywords, and as time passes, you will see results from three, four, five, and so on.

Eventually, you will be targeted for all of the keywords that the marketing research revealed.

This ensures that your business continues to grow, where most companies go stale and grow cold after a few weeks. No more keyword-based pricing either.

### **Here is the best part!**

Live Minder has its own powerful network called Live Minder Connect, and just as companies like Google, Microsoft, Yahoo and others have partner websites that boosts revenue, so do we.

How we are building our network and how Connect works is a trade secret, but what's important to know is that with our network, **we can drive thousands of targeted visitors from any industry, to any website we choose, at any time we choose.**

To date, Live Minder Connect has just over 1100 partner websites, (and growing), and provides exposure like no one else can.

### **HOW MUCH DOES IT COST?**

The Live Minder Traffic Pack is shockingly low and currently on an introductory offer. Please visit <http://www.mindyourowndata.com/trafficpack/checkout/> to view prices and options.

### **CASE STUDIES**

We have had several success stories from many clients and attached you will find screenshots and links to some of them.

**Company:** Paints By Amy

**Results:** Google search for “wall murals Ardmore,” “wall murals in Ardmore,” “wall murals in Oklahoma,” or “wall murals Oklahoma,” and you will see **Paints by Amy** listed in several top positions on Google, including several #1 positions and local listings.

Domain names to look for are mindyourowndata.com, and her domain name, paintsbyamy.com

Also search for “wall art Ardmore” for similar results.

Other companies with similar results include:

1. Peoplelink Staffing Solutions – <http://www.staffingservicesok.com>  
- Google “staffing services Oklahoma” – #6 and #8.
2. Virtual Little Helper – (review on techdex.net)  
- Google “virtual office assistants Los Angeles” – #1 and #2.
3. Bob Hart Chevrolet – <http://www.oklahomaforsaleusedcars.com>  
- Google “for sale used cars Vinita” or “used cars for sale Vinita” - #1 and #3.
4. Moran & Associates – <http://www.getahead.com>  
- Google “hiring consultant Framingham” - #1, #2

Below is a snap shot of Google Analytics for a few projects for the dates between April 30<sup>th</sup> 2011 and May 30<sup>th</sup> 2011. Some of the sites are new, however they are all showing an increase in traffic.

Accounts							+ Add new account
Name↑	Visits	Avg. Time on Site	Bounce Rate	Completed Goals	Visits % Change	Actions	
Bob Hart Chevrolet	88	00:03:37	61.36%	0	N/A	Edit	
Retlub Technologies	809	00:00:17	90.36%	0	↑ 40.21%	Edit	
www.1daybathroomremodeling.com/	26	00:01:01	80.77%	0	↑ 0.00%	Edit	
www.paintsbyamy.com	25	00:00:35	84.00%	0	↑ 92.31%	Edit	
www.staffingservicesok.com	42	00:00:38	73.81%	0	↑ 10.53%	Edit	

For more proof, please visit these blog posts:

1. <http://blog.techdex.net/Live-Minder-Case-Study-1.html>
2. <http://blog.techdex.net/Live-Minder-Case-Study-2.html>

Thank you for downloading and reading. I look forward to hearing your feedback.

Best Regards,

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